

VII. INTERMODAL FOUNDING FATHERS CLASS OF 1999

The following distinguished intermodal freight industry leaders are Honorary Fellows of the Intermodal Transportation Institute (ITI). They accepted the invitation to become ITI Honorary Fellows and to participate in the Intermodal Founding Fathers Oral History Program, which began with the Intermodal Founding Fathers of North America Conference on 27-29 July 1999 in Snowmass Village at Aspen. Most were able to attend the conference and be interviewed. The oral history interviews conducted are currently being transcribed and will be available to the public to read on the ITI Website: www.du.edu/transportation. The audio- and videotapes of these intermodal industry pioneers are on deposit in the ITI Intermodal Oral History Program Collection at Penrose Library at the University of Denver.



John C. Allen is president of Allen Associates, a consulting firm that specializes in general management, transportation, and distribution in the field of intermodal. Previously, he was president of Trailer-Train, Inc., one of the industry's oldest shippers' agents and consolidators. Allen is a past officer and director of the Traffic Club of Chicago and past director and chairman of the Intermodal Transportation Committee for the National Industrial Transportation League.



Raymond E. Ascencio is president of TransMex/USA, Inc. He began his career in the transportation industry as a clerk for the Pennsylvania Railroad. Later, he held positions as president of Land & Rail and executive vice president and chief operating officer at Railbridge Corporation. Ascencio worked with the National Mexican Railroad to locate and build its first intermodal terminals and run the first double-stack train into Mexico. He was awarded the Silver King Pin in 1978.



Brooks A. Bentz is a senior manager at Andersen Consulting, where he has worked since 1993. Bentz has a long history in intermodal transportation, beginning as a brakeman with Penn Central in 1969. He subsequently held a wide range of positions, including vice president and chief executive officer with companies such as Boston & Maine, Burlington Northern, and Trans-Star Trucking. His varied accomplishments include conceiving and developing a new design for the domestic container business at BN America.



Fredrick E. Boone is vice president of Heavy Machines, Inc., where he oversees intermodal sales and marketing. Prior to joining Heavy Machines in 1974, he worked for Federal Compress and Warehouse in national sales. Boone was on the board of directors of the Intermodal Association of North America from 1992 to 1994. He served in the United States Marine Corps from 1949 to 1970, where he was involved in communications and intelligence, retiring with the rank of major.



Michael J. Bruns is the founder and president of Comtrak Logistics in Memphis, Tennessee. Prior to establishing Comtrak Logistics in 1983, Bruns worked for Spector Freight System and was vice president of operations at Intermodal Transportation. He is currently chairman of the board of the Intermodal Association of North America, and he is former chairman of the board of the American Trucking Association Intermodal Council.



Curtis D. Buford retired in 1983 as chairman of the board of Trailer Train Company, now known as TTX Company. In addition, he served as president, director, and CEO of Trailer Train from 1969 to 1982. His career in transportation began in 1946 with the New York Central Railroad where he worked in various operating, marketing, and management positions until 1959. He also served as vice president of operations and maintenance of the Association of American Railroads from 1959 to 1964.



Charles T. Connors is president and chief operating officer of H&M International Transportation, Inc., an intermodal transportation company providing a network of services throughout the United States. Prior to H&M, he was with Maersk Lines from 1959 to 1970 in various positions, including assistant superintendent at Pier 11 in Brooklyn. From 1970 to 1976, he was with Peak Transportation as an owner and vice president of operations and sales, where he was responsible for trucking, distribution, and sales.



James G. Cunningham is president and chief executive officer of PTL Trucking in Conshohocken, Pennsylvania, where he oversees all intermodal trucking operations. He has been instrumental in the development and emergence of intermodalism, specifically in the area of rail/truck transport, through his work at the Pennsylvania Railroad, Erie-Lackwanna Railroad, Consolidated Freightways, REA Express, Conrail, and Gateway Transportation. Cunningham is also recognized as one of the three founders of the Intermodal Transportation Association and was its first president.



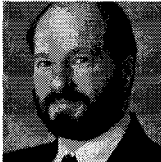
David J. DeBoer is president of Greenbrier Intermodal. Previously, he held positions with New York Central Railroad, Trans World Airlines, and the Office of Policy and Economics of the Federal Railroad Administration in Washington, DC, where he spent six years as director. After serving in the Rail Service Planning Office, he joined Southern Pacific Railroad, advancing to assistant vice president of intermodal operations before leaving the company to help establish Greenbrier Intermodal in 1984.



Edward W. Frey retired from his position as assistant to the vice president of operations/intermodal at the Atchison, Topeka and Santa Fe Railroad Company (AT&SF) in 1985, after forty-four years with the Santa Fe. He contributed to the growth of the piggyback traffic on the Santa Fe as the superintendent of the Santa Fe Trail Transportation Company, the truck subsidiary. He can recall that the first purchase of overhead cranes was in 1965. Frey received the Silver King Pin Award in 1985.



Aaron J. Gellman is director of the Transportation Center at Northwestern University. He is also a professor in the School of Management at Northwestern. Gellman is the founder and former president of Gellman Research Associates, Inc. (GRA). Before founding GRA, Gellman was a vice president of the Budd Company, where he was responsible for Budd's planning activities. Prior to joining Budd, he was vice president for planning at North American Car Corporation. Gellman received the 1995 Salzberg Honorary Medallion for Outstanding Achievement in the Field of Transportation.



Nolan R. Gimpel is vice president and general manager of Stevedoring Services of America. Previously, Gimpel was chief executive officer of the Port of Oakland, where he managed port and airport operations. Gimpel began his career as a ships officer for various companies in the late 1960s. From 1971 to 1978, Gimpel held positions as storage supervisor, port manager, and vice president of operations at SeaTrain. Between 1978 and 1989, Gimpel held various senior management positions at American President Lines, including president of American President Intermodal.



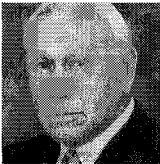
John J. Gray is president of Rail Management Services. From 1983 to 1997, he was president of Pacific Rail Services. Gray was a senior vice president at Western Pacific Railroad from 1979 to 1983, prior to which he was president of Western Pacific Transport. Gray is currently the mayor of Ross, California.



William E. Greenwood is president of The Zephyr Group, a Texas-based consulting and investment firm. From 1963 to 1994, he worked at Burlington Northern Railroad, retiring as chief operating officer after serving as executive vice president of marketing and sales and vice president of intermodal transportation. Greenwood received the Silver King Pin award in 1992 and was named "Person of the Year" by Transportation Clubs International in 1994.



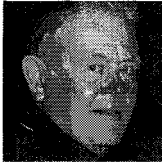
Michael R. Haverty, president and chief executive officer of the Kansas City Southern Railway Company, has been a brakeman for the Missouri Pacific Railroad Company, president and chief operating officer of the Atchison, Topeka and Santa Fe Railway, and chairman and chief executive officer of the Haverty Corporation. His achievements include development of a partnership between railroad and truckload carriers, creation of an intermodal corridor between Dallas, Texas, and Meridian, Mississippi, and development of the primary intermodal route linking the United States and Mexico.



Roy L. Hayes retired as president of the Roy L. Hayes Company, a transportation consulting firm, in 1984. Previously, he held positions as assistant vice president of the intermodal division at Conrail, assistant vice president of the intermodal division at Penn Central Railroad, and executive vice president and general manager of Excelsior Truck Leasing Company. Hayes received the Silver King Pin award from the National Railroad Piggyback Association in 1979.



E.H. Howard has over 40 years of experience in the intermodal transportation industry. In 1958 he was project manager for General Motors Diesel Limited on the "Portager" advanced container/piggyback car. In 1971 he served as president of Halterm Limited, a container terminal operator in Halifax, Nova Scotia, and in 1985, president of Alberta Intermodal Services Limited, a third-party operator. In 1994 he was a Containerization member of the World Bank/China team and in 1998, the CIDA/Transmode Sinotrans Shandong team.



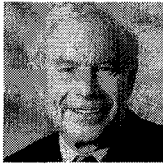
William B. Hubbard graduated from the US Merchant Marine Academy in 1950 and served in the US Navy before becoming a management trainee with McLean Trucking Company. From 1955 to 1976 he was with Sea Land Service in various capacities from salesman to vice president for Europe and was present when the first container vessel arrived in Houston, Texas, in 1956. He is presently developing and promoting an Efficient Marine/Rail Intermodal Interface System, known as an Agile Port System.



J.B. Hunt is the founder and senior chairman of J.B. Hunt Transport Services, Inc., the largest publicly held truckload, dry van carrier in the United States. Established in 1969, J.B. Hunt Transport Services includes J.B. Hunt Intermodal, J.B. Hunt Logistics, Inc., J.B. Hunt Dedicated Contract Services, Inc., and J.B. Hunt International. Hunt was inducted into the American Academy of Achievement in 1993 and was named "Transportation Person of the Year" by the Traffic Club of New York in 1995.



Robert S. Ingram is currently serving as a consultant to C.H. Robinson Company, after recently retiring from his position as vice president of transportation of C.H. Robinson in Eden Prairie, Minnesota. He spent the early part of his career (1962-1969) in the U.S. Air Force, after which he held numerous positions in the transportation industry with Penn Central Transportation Company, the Norfolk and Western Railroad, Sea Land Service, the Soo Line Railroad, and Burlington Northern Railroad.



Charles F. Kaye is chairman of Transportation Investments, Inc., a Boston-based investment and asset management firm. Kaye started his career at the Massachusetts Institute of Technology, working on a system to track enemy aircraft and missiles. He went on to become chairman, president, and chief executive officer of XTRA Corporation, the world's largest owner/lessor of truck trailers and containers. In 1981, Kaye received the Association of American Railroads Silver King Pin Award for his many contributions to the intermodal industry.



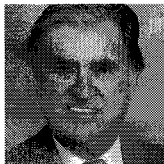
Peter I. Keller is chief executive officer of Automated Terminal Systems in Washington, DC, a principal at Pik & Associates in Montreal, Canada, and a senior advisor and consultant on international containership management for R.K. Johns & Associates in New York. Previously, Keller served as chief executive officer of The Cast Group Limited, a transatlantic intermodal container carrier, which he led from near collapse in 1993 to a successful turnaround and sale to Canadian Pacific Limited in 1995.



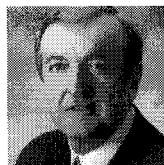
Tim Lake, Sr., is an intermodal transportation consultant and currently president of Intermodal Support Services in Deland, Florida. He started in transportation with a small, local trucking firm as an office assistant and warehouseman and continued with large LTL motor carriers in middle management operations. In the early 1960s, he became associated with Rail Trailer, Inc., and listened to Eugene Ryan, the owner of Rail Trailer and co-founder of Trailer Train, tell of his visions for the future of rail intermodal.



John J. (Jack) Lanigan, Sr., is chairman of Mi-Jack Products, Inc. He worked as an electrician, foreman of electricians, electrical engineer, and superintendent of electrical engineers prior to founding Mi-Jack Products in 1955. His major contribution to the intermodal freight industry has been designing and manufacturing intermodal equipment, such as the 360° revolving crane and the improved overhead Rubber Tire Gantry crane. Mi-Jack Products also designs and operates intermodal terminals throughout the world.



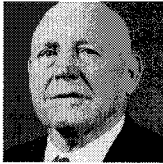
Ronald E. Lawless is president of Bishop's University in Lennoxville, Quebec and a governor of Concordia University in Montreal, Quebec. He is retired from his dual positions as president and chief executive officer of Canadian National Railways (CN) and VIA Rail Canada. Lawless began his career in transportation as a junior clerk with CN's express department in 1941. Lawless received Canada's "Transportation Man of the Year" award in 1986 and the National Transportation Week Quebec Chapter Achievement Award in 1990.



Henry V. (Hank) Logan is senior vice president of fleet management with TTX Company. He spent much of his career in the financial department, progressing through the corporate accounting and tax areas to become controller, director of financial planning and, in 1985, vice president and chief financial officer. During the past several years, Logan has managed a spending program of more than \$3 billion to expand and reconfigure TTX's car fleets to meet the changing requirements of the intermodal marketplace.



George Lowman is the managing director of communications for Chicago-based GATX Corporation. Since joining GATX in 1973, he has served variously as manager of strategic planning, manager of public relations, and director of communications. Prior to his tenure at GATX, Lowman held positions as a corporate planning analyst at USG Corporation, a chemist for United Technologies, and a research associate at Yale University. GATX is a \$6 billion service-based asset company focusing on transportation and distribution equipment.



Robert H. Maisch, Sr. retired as vice president of operations from United Parcel Service, where he worked from 1949 to 1984. He describes his major contributions as working with Seaboard Coastline in developing the use of road-railer trailers on trains and working with Berwick Car Manufacturing to build six dolly-type cars with 18" rail wheels. Maisch received the Silver King Pin award from the National Piggyback Association in 1984.



R. C. Matney is chairman and chief executive officer of Mark VII, Inc. Founded in 1989, Mark VII specializes in global transportation and logistics solutions, providing domestic and international transportation services via truck, rail, air, and ocean. Previously, Matney was president of American President Domestic, where he was in charge of the North American retail business unit.



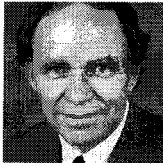
Gordon C. Miller was chairman of Star Transportation Services, Inc., and currently works as a consultant for the transportation industry. Among his many innovations within the intermodal industry, he is known for developing the first circus-style piggyback ramp with catwalks, as well as pioneering the international intermodal industry in Central and South America, the Caribbean, Saudi Arabia, Alaska, Puerto Rico, Cuba, and Venezuela. The Illinois Transportation Association recently recognized him as one of the “Millennium’s Top 100 Influential Executives of the Trucking Industry.”



Stephen C. Nieman is a partner in The Tioga Group, a management consulting firm for the intermodal industry. He started his intermodal career in 1963 as director of transportation for Consolidated Freightways. Recent positions have included group vice president at Burlington Northern (BN) and vice president of planning and marketing at American President. While at BN, Nieman was the first “trucker” to head up an intermodal unit at a railroad, and he created three new domestic intermodal services for the company.



A. Daniel O’Neal is chairman of PowerTech Toolworks, Inc., a specialized computer consulting and training company. He is a board member of The Greenbrier Companies and chairman of Autostack, a Greenbrier product enabling the transport of several automobiles in one container. O’Neal was chairman of the Interstate Commerce Commission (ICC) in Washington, DC from 1977 to 1980, during which time the ICC initiated the federal government’s deregulation of motor carriers and railroads.



Donald C. Orris is chairman and chief executive officer of Pacer International, Inc. Orris has 25 years of senior management experience in rail, ocean, and truck transportation and has made several key contributions to the development of intermodalism. As president of Southern Pacific Railroad from 1995 to 1996, Orris helped expand the company's intermodal terminal capabilities. As president and chief executive officer of American President Domestic Company from 1987 to 1990, Orris was instrumental in turning it into the largest intermodal operator in North America.



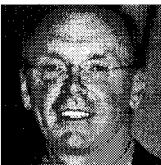
Lester M. Passa is president and chief executive officer of CSX Intermodal. He left Conrail and joined CSX Transportation in July 1997 and served as vice president-commercial integration until November 1997, when he was named to his current position. During his nearly 20 years with Conrail, he held a series of increasingly important planning, logistics, and commercial positions, serving as assistant vice president-strategic planning, vice president-logistics and corporate strategy, and senior vice president-automotive service group.



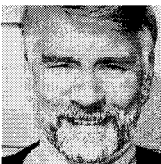
Hugh L. Randall is vice president and a member of the board of directors of Mercer Management Consulting. As such, he is responsible for the firm's worldwide consulting activities with railways, intermodal operations, airlines, trucking companies, maritime shipping companies, and freight forwarders. Prior to joining Mercer in 1991, Randall's positions included senior vice president and managing director of CSX/Sea-Land Logistics, vice president of Booz • Allen & Hamilton, and executive vice president of Ryder/PIE Nationwide.



Frank Richter has lived railroad transportation intensively since the end of World War II and has enthusiastically reported the remarkable course of the railroads as they pursued in developing the unique technologies that are intermodal. He started *Modern Railroads* with David R. Watson and then became publisher of *Progressive Railroading* until selling the company in 1991. He received the 1994 Silver Kingpin Award for “Excellence in Intermodalism” and continues to write his monthly “Comment” in *Progressive Railroading*.



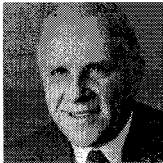
Charles L. (Chuck) Schultz is executive vice president and chief marketing officer of Burlington Northern Santa Fe Corporation. Joining the Santa Fe Railway in 1970, he worked in various industrial engineering and mechanical positions, moving to vice president of management information systems in 1989 and to vice president of intermodal in 1994. He was appointed to the same position for the Burlington Northern Santa Fe Corporation in 1995. He also serves as vice chairman of the board of the Intermodal Association of North America.



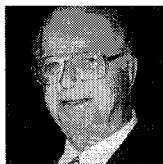
J. Paul Seehaver is executive director of Logistics Programs, where he oversees a network of 22 mail transport-equipment processing and redistribution facilities throughout the nation. Seehaver joined the U.S. Postal Service in 1973. By the late 1980s, he was supervising an overhaul of the agency’s intermodal service, which resulted in dramatic changes such as run-through intermodal service between Conrail and the Santa Fe line in Chicago. In 1990, Seehaver was named “Intermodalist of the Year” by Intermodal Age International.



Jim Shattuck is vice chairman of Union Pacific Railroad, prior to which he held positions as Union Pacific's executive vice president of marketing and sales and president of Union Pacific Distribution Services. He began his career in 1963 with Southern Pacific Railroad, then moved to Missouri Pacific Railroad in 1970, where he was responsible for the development and implementation of the Transportation Control System. In 1987, Shattuck was elected president and chief executive officer of Union Pacific Technologies, an operating unit of Union Pacific Corporation.



Walter Shea was associated with the International Brotherhood of Teamsters (IBT) for 38 years, retiring in 1997 as one of its international vice presidents. During his tenure, he served under five Teamster presidents, from James R. Hoffa to William McCarthy. From 1964-1994, he served on the National Master Freight Union Negotiating Committee. An appointee of the Reagan Administration, he served on the Board of Directors of the Panama Canal Commission for 9 years in the Reagan, Bush, and Clinton Administrations.



Maury S. Sheer is chairman of the board of Fort Pitt Consolidators, Inc., which he founded in 1964. Sheer began his career as a yard clerk at the Pennsylvania Railroad in 1939. From 1946 to 1964, he was president of Sheer Cartage Company, a trucking and warehousing firm. Sheer is a founding member of a transportation fraternity of Masons and the founder of the National Association of Shippers' Agents.



Reginald B. Short retired in 1990 from his position as regional sales manager/ Western Region of Norfolk Southern Railroad in San Francisco. He worked in the railroad industry for 45 years and is considered one of the original pioneers of piggy-back transportation. Short has been credited with many advances in the intermodal industry, and he foresaw intermodal trends toward containerization, interchange with motor carriers, 45-foot trailers, and dedicated trains. In 1983, Short received the Silver King Pin award of the National Railroad Intermodal Association.



John W. Snow is chairman, president, and chief executive officer of CSX Corporation in Richmond, Virginia. In the mid-1970s, he held positions as assistant secretary for governmental affairs and deputy undersecretary at the U.S. Department of Transportation. Snow received the Secretary's Outstanding Achievement Award from the U.S. Department of Transportation, was a member of President Ford's Domestic Policy Review Group, and served as vice chairman of the Transportation Transition Team appointed by President-elect Reagan.



Richard H. Steiner is a Richmond, Virginia-based management consultant specializing in transportation-related activities. His previous positions include vice president of the executive department at CSX Corporation in Richmond, president and general manager of CSX Commercial Services in Jacksonville, Florida, and senior vice president of CSX Transportation in Baltimore, Maryland. Steiner was also senior vice president of marketing and service at Emery Air Freight and vice president of marketing at Consolidated Rail Corporation in Philadelphia, Pennsylvania.



Andy Hok Fan Sze is president and chief executive officer of Clipper Exxpress Company, an intermodal marketing firm that is a leader in combining truck, rail, and marine transport to lower shipping costs. In 1983, Clipper Exxpress pioneered a low-cost intermodal transport service to ship frozen products to the Midwest and the East Coast. Sze is a certified member and past director of the American Society of Transportation & Logistics and was a licensed practitioner before the Interstate Commerce Commission.



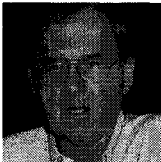
Marty Tendler is vice president and director of transportation for the Ralston Purina Company in St. Louis, Missouri. He joined Ralston Purina in 1974 and has worked for the company in Davenport, Iowa, Oklahoma City, Oklahoma, and Memphis, Tennessee. Tendler is a member of the National Industrial Transportation League, where he is on the board of directors and is chairman of the Highway Committee. He is also a member of the National Freight Transportation Association.



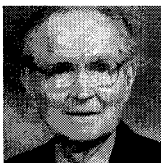
Martin Tuchman is the co-founder, chairman and chief executive officer of Interpool, Inc., one of the world's top three international container and leasing companies. Tuchman began work at Railway Express Agency in 1962 as an automotive engineer. While there, he worked for the American National Standards Institute, where he helped develop the current standard for intermodal containers and chassis. In 1987, he formed Trac Lease and developed it into the second-largest chassis-leasing company in the United States.



D. P. (Dave) Valentine was vice president of Rail-Tex from 1987 to 1998. During his tenure there, he headed up the acquisition group and assisted the company in becoming a leading U.S. short-line operator, growing from one short-line in 1984 to more than 25 by 1996. Valentine spent 22 years with the Milwaukee Railroad as general superintendent-transportation, six years with Consolidated Freightways as vice president and general manager, and 16 years with the Santa Fe Railway as general manager.



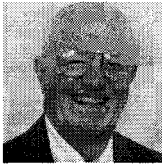
Gordon A. Volkert is a consultant for Greenbrier Intermodal in the area of double-stack car technology. He was previously vice president of Aries Intermodal, Inc. and general manager of intermodal marketing for CSX Corporation, where he worked for 20 years. Volkert received the Silver King Pin award from the National Railroad Intermodal Association in 1984 and is currently a member of the A2M03 Committee on Intermodal Freight Terminal Design and Operations for the Transportation Research Board.



Nat Welch founded the International Intermodal Expo in 1984 and served as its chairman. A former vice president of the Georgia Freight Bureau, Welch served as the first federal representative to the Southern Interstate Nuclear Board under Presidents Kennedy and Johnson. President Carter appointed Welch as the small shipper representative on the board of directors of the U.S. Railway Association. Welch has received numerous awards for his significant contributions to the international intermodal industry. He is now retired.



Kenneth R. Wykle is the Federal Highway Administrator in the U.S. Department of Transportation. Previously, he served as deputy commander-in-chief of the U.S. Transportation Command, which is the military's unified management group for the Army Military Traffic Management Command, the Navy Military Sealift Command, and the Air Force Air Mobility Command. During his Army career, Wykle commanded a medium truck company in Vietnam and later taught military logistics doctrine and operations as college president of the U.S. Transportation Center.



Phillip C. Yeager is the founder and chairman of Hub Group, Inc., the largest intermodal marketing company in North America. Yeager became involved in intermodal transportation in 1959 and is considered to be a pioneer in the freight transportation industry. His numerous awards include "Man of the Year" by the Intermodal Transportation Association (1991), the Salzburg Practitioners Award (1995), the Silver King Pin by the Intermodal Association of North America (1998), and "Transportation Man of the Year" by the New York Traffic Club (1999).

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